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HUDSON HIGHLANDS NATURE MUSEUM
 PLANNED GIVING CIRCLE

CONTINUE YOUR CARING

WE KNOW YOU CARE

Because you have donated time and money to the Hudson Highlands Nature Museum for many years.

WE KNOW WHY YOU CARE

Because we asked, and you said:

- "The Museum's mission is critical – creating future caretakers of the environment"
- "You made a real difference with my child – your staff is wonderful"
- "I can see the direct effect of my contributions"
- "It's vital to support local institutions"
- "The Museum is a leader in its field ... and in the Hudson River Valley"

CONTINUE YOUR CARING

- The Hudson Highlands Nature Museum is the leading provider of nature education experiences in the Hudson Valley, reaching more than 35,000 people annually.
- Founded in 1959, the mission of the Museum is to create responsible stewards of the environment.
- The Museum is also a responsible financial steward, expanding our services by 40% and finishing every fiscal year in the black since 2006.
- Your gift will grow the Museum's endowment to serve future generations and the Hudson River Valley. Please join Generations for Nature today!



CONTINUE YOUR CARING



PLAN A GIFT TO CONNECT KIDS WITH NATURE FOR GENERATIONS





CONTINUE YOUR CARING

QUICK QUESTIONS & ANSWERS



Generations For Nature, the Museum's planned giving circle, is made up of individuals who have included the Museum as beneficiaries in their estate plans. Their "planned gifts" take many forms – a simple bequest is the norm – but they have one thing in common: their generosity will change the future and will enable the Museum to connect children with nature for years to come.

Will you consider joining Generations for Nature? All those who make planned gifts to the Museum are eligible. You will be recognized in our communications (if you desire) and included in special Museum events.

WHY DO PEOPLE LEAVE LEGACIES?

Beyond the primary reason – because you care about the Nature Museum and want its work to continue into the future – there are many others. You may want to preserve the family name or honor a loved one. You may want to make a statement of community support. You may even want to ease the tax burden on your heirs.

HOW DO I DO IT?

The first step is to contact your financial advisor or estate attorney. He or she can discuss options with you. We also know professionals who can help, including our colleagues at the Community Foundation of Orange and Sullivan.

IS MY CONTRIBUTION TAX-DEDUCTIBLE?

Absolutely. The Museum is a 501(c)(3) tax exempt organization which entitles your donation to favorable tax treatment.

WHAT ARE SOME OF MY OPTIONS?

Again, there are many, but the easiest is a bequest in your will. You can simply say: "I/we give to the Hudson Highlands Nature Museum the sum of \$_____ (or describe the property or percentage of the estate you wish to leave.)" Other options include securities, insurance benefits, real estate and trusts, and each one has unique features that might be right for you.

CAN I GET MORE INFORMATION?

Certainly, the Museum's executive director, Jackie Grant, will be happy to help. Fill in the card enclosed with this brochure and mail it to us or contact her at 845/534.5506, ext. 203 or jgrant@hhnaturemuseum.org.